

Rota Monica March 17, 2006 – Issue No. 33

Welcome home Karen Baker. It was so wonderful to see you back and looking so well!

"... we should look at the Foundation as being something not of today or tomorrow, but think of it in terms of the years and generations to come. Rotary is a movement for the centuries."

*Art Klumph,
Visionary of
The Rotary Foundation*

 It's Time to 
Party, Party, Party!
 Saturday, March 25th
at
Hank & Janet Walther's 
1005 Glenhaven Drive
Pacific Palisades, CA 90272
4:30 p.m. til ? 
 Don't miss the fun at
our Rotary Club's
social event. 
Food * Drink * Entertainment

Our head table was graced with **Bill Buxton, Jag Jagdish, Mike Cates, Prez Paul, Ron Davis, Jim Menzies, Bill Fritzsche** and guest speaker, Rick Titus. **John Miller**, our song leader was forced to sing a capella when our pianist **Pat Bofird** found herself in a traffic jam trying to get to Rotary. **John's** voice seems in perfect order as he led us in "... Irish eyes are Smiling" in honor of St. Patrick's Day.

Marv Levin reports that your support of the district's Paul Harris celebration, resulted in 13,500 recognition credits to our Club's account. As of March 13th, 5 of our members became PHF with a contribution of only \$500, because the club matched their contributions dollar for dollar. There are still 11,500 recognition credits left, (which translates into 23 new PHF) for members of our Club who wish to become a PAUL HARRIS FELLOW. So far this year under the leadership of President **Paul Leoni**, 20 members have become PHF, which is a record for us.

ONE-HUNDRED-FOURTEEN members of our club are now PHF. I can just about guaranty that the **FORTY-SEVEN** remaining will be hearing from **Ross Harrop, Marv Levin, Sally Pai** or **Hal Quigley** soon.

Get to one of them first (then you have your choice)

This is your OPPORTUNITY ...

While the matching credits are available. They won't last long at the current rate of transfers. **Marv** sez he has commitments from eight new members, who are taking advantage of the matching credits method.

You can too ... become a Paul Harris Fellow.

Happy Birthday to our MARCH-A-Tarians

Andresen, Kris	06 March
Bouley, Barry	09 March
Brandenburg, Blair	17 March
Crookston, Bill	16 March
Dawson, Susan	10 March
Fox, Stan	02 March
Glick, Alan	14 March
Mortorf, Larry	06 March
Shannon, Tim	09 March
Winchester, Dick	27 March

We had another great program thanks to VP **Bob Klein** and new member **Ron Davis** - Thank you both.

Rick Titus an accomplished automotive journalist and a racing champion. Titus' hands-on involvement with cars and trucks, including a stint as head of engineering at a leading automotive accessories manufacturer, led to an outstanding journalism career. His credits include over 350 articles or segments for Motor Trend Popular Mechanics, TNN, Mustang and Fast Fords, Road & Track Specials and Sports Car Magazine.

As the host of Drivers Talk Radio, Titus knows what listeners like: "We help our listeners differentiate a vehicle from the competition. It all comes down to the fact that customers don't drive a price, they drive a product."

Rick's talk interested everyone cuz it was "car-speak" with humor. "Our goal is to cut straight through the "product logic" of a given vehicle, helping consumers navigate the marketing maze and mechanical double-speak of the new-car game. We're part guide and part interpreter of the industry."

We did not even notice that we had run out of time.

"I consider it a privilege to share my point of view with the public," he comments. "There's a growing trend toward greater consumer information in advertising, and I believe these ads signal a new direction in the way major auto companies will communicate with the public." YEAAAAHHHHHHHHHHHHHHHHH!

A Rotary Primer: A Point of Information and an Occasion to be Proud.

(Part 1: Compiled/Created by President-Elect Jim Dyer)

The Rotary Club of Santa Monica, chartered in 1922, is one of the largest and most active Rotary Clubs in the Los Angeles area. With over 160 business and professional leaders who live or work in the community, the Club has long enjoyed a reputation as being the hub for Westside men and women dedicated to improving their local and worldwide communities.

The operations of the club are focused across four avenues of service.

- **Club Service** focuses on strengthening fellowship and ensuring the effective functioning of the club.
- **Community & Youth Service** addresses projects and activities that improve life in the community.
- **Vocational Service** encourages Rotarians to serve others through their vocations and to practice high ethical standards.
- **International Service** encompasses actions taken to expand Rotary's Humanitarian reach around the globe and promote world understanding and peace.

Making A Difference

As Rotarians, we believe we can change the world, one positive act at a time. We will lead the way, making a real difference in our local and global communities. Examples of recent activities include:

- Creating a youth center at John Adams Middle School for after school programs in conjunction with the Boys and Girls Club of Santa Monica.
- Purchasing more than 150 wheelchairs for disabled people worldwide within a Rotary International project.
- Developing www.helpguide.org, a joint project of the Rotary Club of Santa Monica and The Center for Healthy Aging that contains over 110 articles written by a consortium of professionals on topics of mental health and aging well.
- Conducting reading and literacy projects, including reading in local classrooms and donating over 1 million books to schools.
- Sponsoring public service recognition day to honor local police, firefighters, teachers and municipal workers.
- Awarding high school and community college scholarships.

- Partnering with Rotary clubs in South Asia to provide tsunami relief.
- Responding to the recent hurricanes in the gulf region, we teamed with our District to raise over \$200,000 for relief efforts.

Responsibilities of Membership

- Rotary is unique among service clubs in that our members are expected to be active in the community and the club. Weekly meetings allow members to enjoy their club's fellowship and enrich their professional and personal knowledge.
- Meeting attendance is required with a 60% target. One of the enjoyable alternatives is to "make up" at other clubs when you can't attend at home, a practice that guarantees Rotarians a warm welcome in communities around the globe.
- The yearly cost for meals and dues is around \$1,500 - \$2,000. Members are also expected to participate in and help fund local and global projects. Contributions are voluntary, with members "fined" for the amounts they commit yearly.
- By participating in club service projects, members learn about their club's involvement in local and international projects and can volunteer their time and talents where they are most needed.
- The growth and vitality of the club is dependent on the active promotion and recruitment of new members. Even new members can bring guests to meetings or invite them to participate in a service project. The value of Rotary speaks for itself, and the best way to spark the interest of potential members is by letting them experience fellowship and service firsthand.

Rotary's Guiding Principles

The purpose of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

FIRST. The development of acquaintance as an opportunity for service;

SECOND. The practice of high ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society;

THIRD. The application of the ideal of service in each Rotarian's personal, business, and community life;

FOURTH. The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional people united in the ideal of service.

Six degrees of Separation - I spoke to **Bill Hunt** who called to say hello and share a joke. Apparently, he and **Bill Fritzsche** do that often ... well, Bill H. wanted me to print one that Bill F. had sent him. So here it is:

An invisible man marries an invisible woman.

The kids were nothing to look at either.

Well, I must tell you ... **Bill Fritzsche** stole that joke from our RotaMonica. Thank you **Bill F.** and **Bill H.** ... All good jokes stand repeating.

Bill Hunt sends his regards to all of you and sez that he is doing well and that he misses us, cuz there is not much trouble he can get into there. You know our **Bill!**

Cinderella is now 95 years old. After a fulfilling life with the now dead prince, she happily sits upon her rocking chair, watching the world go by from her front porch, with a cat named Bob for companionship.

One sunny afternoon out of nowhere, appeared the fairy godmother.

Cinderella said, "Fairy Godmother, what are you doing here after all these years?"

The fairy godmother replied, "Cinderella, you have lived an exemplary life since I last saw you. Is there anything for which your heart still yearns?"

Cinderella was taken aback, overjoyed, and after some thoughtful consideration, she uttered her first wish:

"The prince was wonderful, but not much of an investor. I'm living hand to mouth on my disability checks, and I wish I were wealthy beyond comprehension. Instantly her rocking chair turned into solid gold. Cinderella said, "Ooh, thank you, Fairy Godmother." The fairy godmother replied, "It is the least that I can do. What do you want for your second wish?" Cinderella looked down at her frail body, and said, "I wish I were young and full of the beauty and youth I once had." At once, her wish became reality, and her beautiful young visage returned. Cinderella felt stirrings inside of her that had been dormant for years. Then the fairy godmother spoke once more: "You have one more wish; what shall it be?" Cinderella looks over to the frightened cat in the corner and says, "I wish for you to transform Bob, my old cat, into a kind and handsome young man." Magically, Bob suddenly underwent so fundamental a change in his biological make-up that, when he stood before her, he was a man so beautiful the likes of him neither she nor the world had ever seen.

The fairy godmother said, "Congratulations, Cinderella, enjoy your new life." With a blazing shock of bright blue electricity, the fairy godmother was gone as suddenly as she appeared.

For a few eerie moments, Bob and Cinderella looked into each other's eyes. Cinderella sat, breathless, gazing at the most beautiful, stunningly perfect man she had ever seen. Then Bob walked over to Cinderella, who sat transfixed in her rocking chair, & held her close in his young muscular arms. He leaned in close, blowing her golden hair with his warm breath as he whispered ... "Bet you're sorry you neutered me."

Calendar of Events . . .

Fri. Mar. 24	Public Servant's Day	Judy Neveau
Sat. Mar. 25	Rotary Social Event - Hosted by: Hank & Janet Walther	
Fri. Mar. 31	CrAfT +Alks	Mike Nichols
Sat. Apr. 01	Japanese Student Exchange Application due	Victoria Radel
Fri. Apr. 07	Literacy Program and BRING A GUEST DAY	Kris Andresen
Fri. Apr. 14	DARK - HAPPY EASTER	
Fri. Apr. 21	<i>NO MEETING TODAY ... Meeting/Party</i> <i>Sunday for the International Food Festival</i>	
Sun. Apr. 23	INTERNATIONAL FOOD FESTIVAL	
Fri. Apr. 28	Honoring Administrative Assistants And Support Staff Day	Diane Margolin
May 4 th - 7 th	HERE COMES THE SUN Rotary District Conference Mandalay Beach Resort - Oxnard	
Fri. May 05	Cinco de Mayo Janet Salomonson, M.D.	
Fri. May 12	Paul Moyer- BRING A GUEST DAY (Guests will be half price)	
Fri. May 26	DARK - HAPPY MEMORIAL DAY	
June 11 - 14	RI Convention in Copenhagen	see Jim Dyer
Fri. June 23	De-Throw-ning Party	Shutters

Paul's thought for the day: It isn't the number of people employed in a business that makes it successful. It's the number working.

In the language of Rotary ... Med vänlig rotaryhälsning, Obrigado, Cordiali saluti rotariani. Best Rotary Regards, Cordialement, Atentamente, Mit besten rotarischen Grüßen, **RoseMary Regalbuto**